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MarketWatch THE WALL STREET JOURNAL

January 9, 2014 4:42 PM EST

New York After London Closed Tokyo Closed

Latest News View All

4:40p Macy's up on restructuring; Apple and Samsung to talk
4:39p What to look for in December jobs report
4:38p **BREAKING**
Abercrombie & Fitch shares jump 14% on outlook

DOW -17.98 16,444.76 -0.11%
NASDAQ -9.42 4,156.19 -0.23%
S&P 500 +0.64 1,838.13 +0.04%

ROI

BRETT ARENDS
Are hedge funds communist?
It sure seems like it since they are redistributing a lot of the wealth of the 1%.
• What the big money is betting on in 2014

BULLETIN Sears shares slide 13% after retailer warns on same-store sales

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January 3, 2014

Keep it or return it? 10 holiday tech gifts

A guide on whether this year's hottest gadgets are worth the hype



Photo: Bloomberg

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iPad Air (\$499) & iPad Mini (\$399).

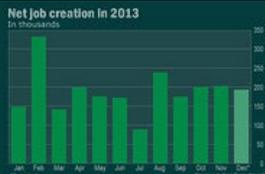
Keep it:

Both the iPad Air tablet and latest iPad Mini have the same fast "A7" chip and sharp Retina display, something that was not available with the first-generation 2012 iPad Mini, and access to around 475,000 apps, says e-commerce consultant Bryan Eisenberg. The A7 chip makes the tablet's central processing unit—or CPU—up to four times faster than previous generations, according to Apple. For those who want a tablet to also use at work, they may want to upgrade to an iPad Air, he says, because it has a larger display and the accessory keyboards for it are bigger and easier to use.

Return it:

There have been five generations of iPads since 2010—with two versions released in 2012 alone—plus two iPad Minis; analysts expect another slimmer, faster version in 2014. "While Apple is a pioneer of tablets and they do make high quality devices, there are many other options to choose from," says Rick Singer, CEO of GreatApps.com. "The space will continue to grow with more and more options," he says. Google's Android Nexus 7 (\$224) and Nexus 10 (\$399) are cheaper; for Apple fans, the first-generation iPad Mini, released in 2012, now costs \$299, reduced from its original \$329 retail price.

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What to look for in December jobs report



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