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#1 Latin Female Singer Jenni Rivera Features New App "Jenni Extra" on GreatApps.com

JERICHO, NY--(Marketwire - Jul 26, 2012) - GreatApps.com -- a media company that focuses on app marketing and consumer use of apps -- is proud to feature the Jenni Rivera "*Jenni Extra*" app on its platform. The "Jenni Extra" app can be previewed and purchased for just \$0.99 at GreatApps.com.

Jenni Rivera is a Mexican-American singer/songwriter and has sold over 20 million albums worldwide. Rivera was nominated at the 2003, 2008 and 2010 Latin Grammys.

Fans of the Latin American superstar can be a part of her busy, yet glamorous, lifestyle with real time updates. Get the latest scoop on Jenni Rivera's life as it unfolds in real time with live updates that are exclusive only to her app, including photo galleries and inside scoop.

Celebrity Marketing Firm, TLK Fusion (<http://www.TlkFusion.com>), has worked with Jenni Rivera for a few years and President Ken Collis had this to say about her new app: "People get to see the real Jenni in this app, the way we, her friends, know her! It's really amazing that she is opening up that way to her real fans."

Jenni Rivera has always thought of her fans as family, and giving them this extra lens into her Hollywood life is exactly what she wanted to do. "I'm thrilled to allow my fans to discover things about me that can be explored only in this app and even more excited that it can be downloaded at GreatApps.com now too!" says Rivera. She continues to take America by storm as one of the most influential icons in the Latin American community.

Rick Singer, CEO of GreatApps.com, stated, "Jenni Rivera is a sensational superstar and at the height of her immensely successful career, we are honored to feature the '*Jenni Extra*' app on GreatApps.com. I am sure the users and visitors of GreatApps.com will enjoy her app!"

About GreatApps.com: GreatApps.com is a boutique media company that focuses on app marketing and consumer use of apps. GreatApps.com showcases innovative and intriguing apps to people who may have never thought to search for them. The GreatApps.com platform only allows up to 25 new apps to be added daily. This translates to a better user experience and preserves the individuality of each app. GreatApps.com aims to fill the biggest void in mobile, which is app marketing.

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