



Apps Genius' "Snookify Me!" Is Now Featured On GreatApps.com

GreatApps.com Is Helping Users "Snookify" Themselves

RED BANK, N.J.--(BUSINESS WIRE)--Apps Genius Corp (OTCBB: **APGS.OB**) (www.appsgenius.com), a company that develops, markets, publishes and distributes social games and software applications is now featuring their newest app, "Snookify Me!" by Nicole "Snooki" Polizzi on GreatApps.com.

The app allows users to "Snookify" pictures of themselves and their friends and post them to Facebook walls, email, or upload to a "Snooki" Gallery that allows other users to rate their "Snookify Me!" created pictures. Users of the app can choose from Snooki's different hairstyles including Snooki's famous "poof," various clothing apparel, stylish sunglasses, flashy jewelry, and even tan themselves to look like the most popular of *Jersey Shore*'s cast members.

The "Snookify Me!" app costs only \$1.99 to download and is available on Google's Android Market, Apple's iTunes and is now featured on the GreatApps.com homepage.

"said Rick Singer, CEO of GreatApps.com. "While we continue to expand on our innovative service we are looking forward to working with Apps Genius Corp in the future."

"We are excited to add "Snookify Me!" to our site and believe it's a great addition for our users as the celebrity app trend is taking off," said Rick Singer, CEO of GreatApps.com. "While we continue to expand on our innovative service we are looking forward to working with Apps Genius Corp in the future."

Apps Genius markets, publishes and distributes social games and software applications that consumers can use on a variety of platforms. They will continue to develop some of the most pioneering and trend setting apps in the industry.

"We are delighted to have our app showcased on GreatApps.com," stated Adam Kotkin, CEO of Apps Genius Corp "We are pleased with the apps exposure we have received in the media and believe that GreatApps.com will help put us in the position to reach our targeted demographic. We look forward to building a relationship with GreatApps.com moving forward."

About GreatApps.com

GreatApps.com is a media company that focuses on app marketing and consumer use of apps. GreatApps.com offers a platform to showcase apps to people who may never have thought to search for it. To provide the best user experience and to preserve individuality, the GreatApps.com platform only allows up to 15 new apps to be displayed daily. GreatApps.com has a national marketing reach that goes well beyond what an individual could typically achieve on their own. GreatApps.com fills the biggest void in the mobile space which is app marketing.

About Apps Genius Corp

Apps Genius Corp (www.appsgenius.com) develops, markets, publishes and distributes social games and software applications that consumers can use on a variety of platforms. The platforms include social networks, wireless devices such as cellular phones and smartphones including the Apple iPhone™ and standalone websites. The Company's Celebrity Entertainment Division focuses on leveraging the fan base of noted celebrities to build apps and games around their personas. The first title in this division, 'Snookify Me!', was created for Nicole 'Snooki' Polizzi of the reality TV show *Jersey Shore*. Additionally, the Company has released several applications including 'Bed Bug Alert,' an informational tool for the Apple iPhone™, 'My Mad Millions,' a game application for Facebook™, 'Slap a Friend,' a game application for the Apple iPhone™, 'Bruisers,' a game application for Facebook™, and 'Crazy Dream' Application for Facebook™. Apps Genius Corp's goal is to develop and publish new titles on a recurring basis that are based on the same property and gaming platform. Examples of this franchise approach are 'My Mad Millions' and 'Rock The House,' currently under development, which both utilize the same underlying platform. A core focus of the Company's Social Gaming and Mobile Application development is to allow users and players to reach across different networks into a virtual application or gaming environment such as Facebook, MySpace, iPhone and Android and be able to play games and use applications from all users no matter what environment they are using the application in.

Statements about the future expectations of Apps Genius Corp, and all other statements in this press release other than historical facts, are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and as that term is defined in the Private Securities Litigation Reform Act of 1995. Apps Genius Corp intends that such forward-looking statements shall be subject to the safe harbors created thereby. Since these statements involve certain risks and uncertainties and are subject to change at any time, Apps Genius Corp's actual results could differ materially from expected results.