



## Samsung How to win the heart of Apple fans? First simplify multimedia transmission say!

The 2013/3/19 Kui Heng network provides

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Samsung (005930-KR) Upon launch last week, the king of the new Galaxy S4, the main suction eye new features "eye-tracking", so many fans marvel.



Samsung and Apple ((US-AAPL)) war intensified, but if Samsung want success Apple source snatch, you must first find a way to simplify the multimedia transmission.

"MarketWatch" reports, Samsung Android system, the use of Apple iOS system, 2 incompatible to each other to transfer music files has been trouble.

But the good news is that Samsung and Apple are the most

common ACC Advanced Audio Coding and MP3 files, so consumers To transfer between two persons, without the trouble file conversion, and find a suitable transmission.

Apple and iTunes cooperation since 2009, would prohibit the iTunes music synchronization services for other companies.

Apple also began from 2009 to the consumer charges 30 cents a song.

In 2011, Apple iTunes Match cloud services, consumers pay \$ 25 a year, you can listen to 25,000 songs.

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This allows consumers like music spread to non-Apple machines.

However, if Samsung to be successful to win over the hearts of Apple fans, we must solve the problem of file transfer between Android and iOS system.

"Lifehacker.com" said Whitson Gordon, the site editor 2 Technology Tate, even no one wants to simplify file transfers, he surprised.

Other experts also agreed that, if we can develop a new generation of mobile phone, built-in special software to allow consumers the freedom to transfer files between different devices, will market trends, will be successful in attracting huge opportunities. Application development website CEO "GreatApps.com" said Rick Singer, consumers buy a song and want to listen to music, have the right to play on the hardware they want.

Rick Singer: "It's like buying a CD in the car to listen to, but for a car, the CD can not be listened to." (MarketWatch) pointed out that, since the introduction of related software, consumers can only download applications program, such as the iSyncr or doubleTwist to increase the the music transmission increased degree of convenience.

But for consumers who have a huge music files to a song a song transmitted through the application, it is too much trouble.

Experts suggest that consumers can consider to buy music from the Amazon site.

The music on the Amazon website since January 2013, and any system fully compatible.

Android and iOS system can play directly.

As a result, consumers can save time-consuming conversion, transmission engineering.

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