



June 28-29, 2012  
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## APP MARKETING

### Best App Marketing Resources on Twitter

By Jason Boog on June 20, 2012 3:37 PM

Too many mobile apps get lost in a sea of content online.



To help media folks learn how to survive in the world of smartphone and mobile apps, we've built a Best App Marketing Resources on Twitter directory below—collecting resources and experts in the new field. This list is not comprehensive, yet. Add your favorite app marketing expert in the comments section and we will add them to the directory.

If you are looking for more people to follow, check out our [Best Book Publicity and Marketing Twitter Feeds](#) directory and our [Best eBook News on Twitter](#) list.

#### Best App Marketing Resources on Twitter

**APPetitePR:** Helping to feed the hunger for mobile/iPad APPs globally. Don't let your APP die on the vine. We can get your APP noticed. Contact us today.

**AppMarketingUSA:** Appreciation Marketing helps you stand out from your competitors by showing gratitude to your current customers and prospects.

**Appromoter:** A mighty powerful app marketing tool for developers and brands and a godsend for busy journalists. Get FREE extra exposure for your apps now.

**Appular:** We love mobile, and provide iPhone App Marketing, PR, and Media Buying

**BestAppsMarket:** BAM is the Curated Android Market focused on FREE Apps & Games. We help talented developers get discovered.

**Biz App Marketing:** Biz App Mobile provides Affordable, Effective, Mobile App Websites & SMS Marketing campaigns to any Business, Network or Organization.

**Conduit:** Conduit provides cloud-based solutions that empower web and mobile publishers to engage their users across multiple platforms, wherever they are.

**Econsultancy:** Econsultancy publishes independent research, analysis and advice on digital marketing, social media, e-commerce, SEO, mobile and tech for businesses.

**Flurry:** "Grow the the size and value of your mobile app audience"

**Helen Keegan:** Mobile marketing & media maharishi, allegedly.

**Cindy Krum:** Mobile Marketing Evangelist cindy 'at' mobilemoxie.com

**GreatApps.com:** GreatApps.com – is a media company that focuses on app marketing. We are not developers. We are not an app review site.

**Marketing Inception :** The app that will transform the way your business tackles marketing. Quickly & easily brainstorm profitable marketing plans.

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## AppNewser Staff



**Dianna Dilworth**  
Editor



**Jason Boog**  
Managing Editor

**Marketing Land:** Marketing Land is a news site covering internet marketing, social media, mobile marketing & more.

**Marketing Your App:** "Learn how to boost sales of your iPhone, iPad, or Android apps — tips from the mobile marketing company."

**Mobile Marketer:** The news leader in mobile marketing, media and commerce

**Mobile Marketing:** Website serving the global mobile marketing industry.

**Mobile Marketing:** A mobile marketer who is fascinated with the world of sms text message marketing and it's potential..

**MOBILE MARKETING:** Reports on useful, effective, innovative communications between businesses and their mobile audience...

**Mobile Marketing Association:** The Mobile Marketing Association (MMA) is the premier global association that strives to stimulate the growth of mobile marketing and its related technologies.

**MobileMarketingWatch:** The pulse of the mobile marketing community

**Carl Martin:** Global mobile marketing manager. Tweeting about mobile, fashion, sport and utter nonsense. All views are my own.

**Pro App Marketing:** Pro App Marketing is an online leader in Mobile Application Marketing & Strategy

**Rhonda Rice:** Mobile & App Marketing Strategist. Social Media. World citizen. Social butterfly. Self-confessed gadget geek. App junkie. Tech enthusiast & Mom of 2 cool dudes!

**Clint Watson:** Founder of <http://faso.com> – web apps and marketing ideas for artists. Software Craftsman, and Art Fanatic. Former art gallery owner

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## AppNewser on Twitter

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Whether you're behind the bandwagon or a total expert @ Facebook marketing, this event is for everyone <http://t.co/u8CSvYUH> #allfacebookconf about 5 hours ago

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**Matt**

Hi Jason, Thank you for the great list! Marketing Your App (<https://twitter.com/mktgyourap...>) also provides help mobile app marketing tips and links to industry articles. Would you please consider for your list?

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