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GreatApps.com Partners With TLK Fusion

Mobile App Media Company Partners With Hollywood Powerhouse PR Firm

LOS ANGELES, CA--(Marketwire - Apr 25, 2012) - GreatApps.com, a top media company that focuses on app marketing and consumer use of apps, has partnered with Hollywood powerhouse TLK Fusion, celebrity licensing/branding, marketing and PR firm, to further their Public Relations in the highly competitive mobile market.

Rick Singer, Founder and CEO of GreatApps.com, announced the partnership with TLK Fusion, stating, "I am very excited to be doing business with TLK Fusion. Their team is incredibly talented and they are the perfect partner to help bring GreatApps.com to the next level. The mobile space is very competitive; having a partner in TLK Fusion gives us an added edge."

Ken Collis, President of TLK Fusion, added, "We're pleased to bring GreatApps.com into the TLK Family and are looking forward to a long partnership. We're extremely proud and honored to be working with such a brilliant app marketing company. Not only is Greatapps.com extremely creative they are bringing a different aspect to mobile marketing, which is desperately needed."

GreatApps.com along with TLK Fusion will bring the already established marketing campaign to the next level. For more information visit: www.GreatApps.com

About GreatApps.com:

GreatApps.com is a media company that focuses on app marketing and consumer use of apps. GreatApps.com offers a platform to showcase apps to people who may never have thought to search for them. To provide the best user experience and to preserve individuality, the GreatApps.com platform only allows up to 25 new apps to be added daily. The apps displayed on GreatApps.com are on a membership basis only.

About TLK Fusion:

TLK Fusion is one of the leading Hollywood marketing firms in Los Angeles. TLK Fusion's innovative campaigns, strong celebrity relationships and worldwide distribution connections can take you and your brand to the next level. In today's society, celebrities are walking brands. With an A list roster of celebrity relationships, TLK Fusion is able to leverage their network to gain maximum exposure for their clients. Through top-tier, powerful alignments, TLK Fusion can effectively enhance the public's perception of your brand. TLK Fusion's out-of-the-box thinking and 360 degree service mix has proven successful time and time ago. www.tlkfusion.com

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